



HCNW CHARTER

Vision

Building a culture of health and wellness through effective healthcare communications.

Mission

Advancing the field of healthcare communication in Oregon and Washington by developing a community for professionals to exchange ideas, expertise, strategies, and experiences.

Values

Collaboration: We foster a collaborative environment where members can exchange ideas, expertise, strategies, and experiences and to advance the field of healthcare communication.

Innovation: We strive to continuously improve and find new and better ways to achieve our goals, and we embrace creativity and experimentation.

Equity: We are committed to promoting equity in healthcare and in our workplace, and we recognize the importance of diversity, inclusion, and belonging.

Community: We believe that building strong relationships with our colleagues and partners, as well as the communities we serve, is essential to our success.

Excellence: We are committed to maintaining the highest standards of quality in everything we do.

Adaptability: We recognize that change is constant, and we are committed to being flexible and adaptable in response to new challenges and opportunities.

Fun: A supportive culture that embraces humor, playfulness, and enjoyment is essential to achieving our goals and fostering creativity and innovation.

HCNW Member Engagement Pledge

How we expect to engage with each other

- Be opportunistic: We will take opportunities to get to know each other.
- We know that it's OK to disagree and hold different perspectives.
- We ask questions to clarify, not to debate, and listen to understand what others are saying.
- We will get curious and explore others' ideas and suggestions.
- We can think as though there are absolutely no obstacles or rules in the way.
- We embrace the exchange of ideas and best practices...
- We will keep confidences and trust others to keep ours.
- We share responsibility for making each meeting a success.



- Welcoming: We welcome all members at every stage in their career and understand that all members have great ideas.

Why join?

Here's how we're structured:

Opportunities for involvement	Role	This is done through
HCNW Board of Directors	Set strategic direction for HCNW Plan and execute communications and events to advance HCNW's mission Act as stewards of HCNW's funds Adhere to HCNW's governance practices	Regular HCNW board meetings Outreach to members and potential members Planning and hosting online and in-person events for HCNW members and potential members
HCNW members	Serve as ambassadors for HCNW Share information, advice, challenges, successes, and best practices with colleagues via HCNW forums	Maintaining membership with HCNW Ensure they are receiving communications from HCNW Participate in events hosted by HCNW
HCNW guests	Learn about HCNW and join Connect with others Share HCNW with interested colleagues	Participate as guests in events hosted by HCNW