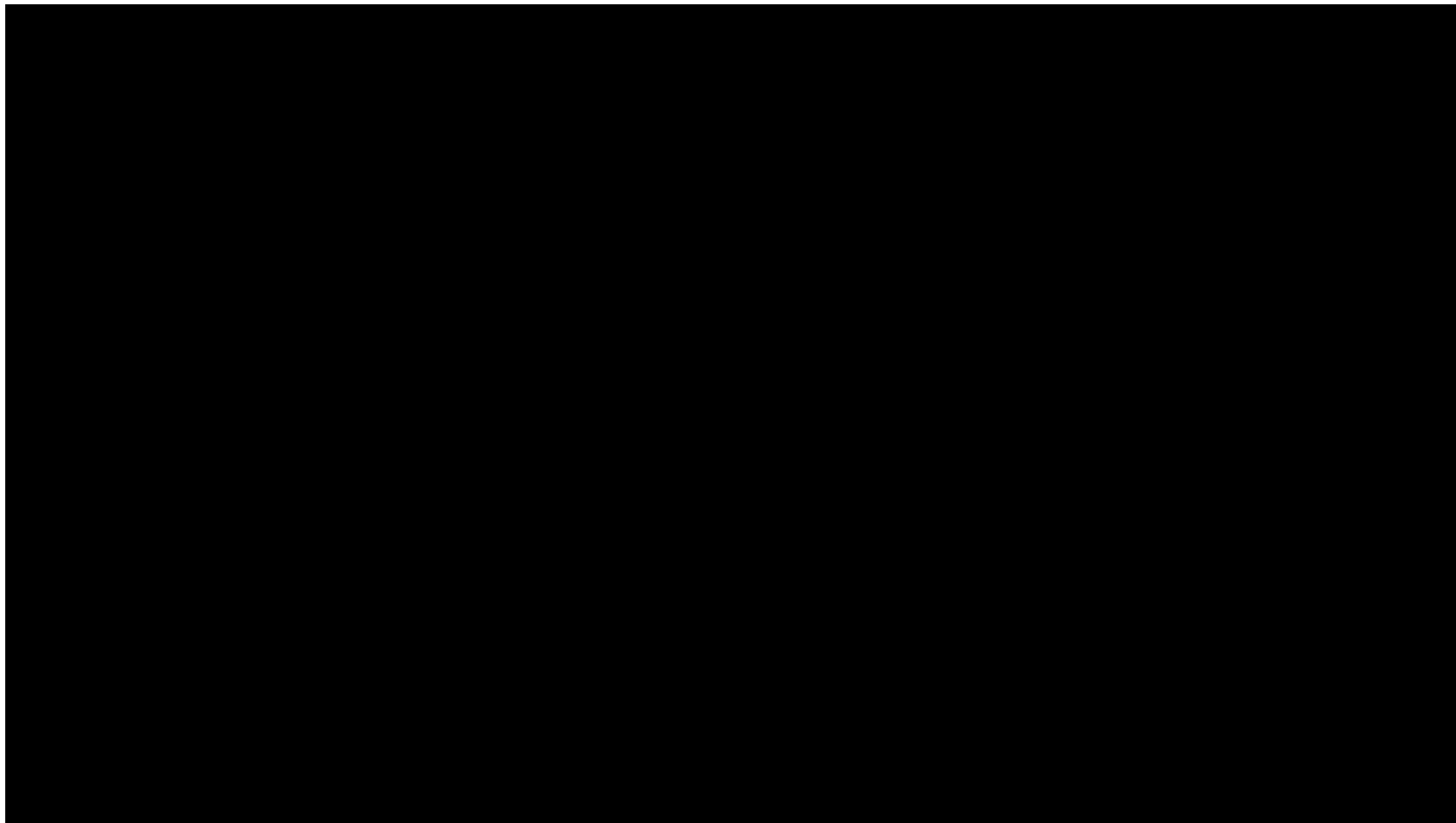


# Meet Molly

View Video <https://tvc.org/wp-content/uploads/tvc2meetmolly1.2.mp4>



# Staff & patient engagement



## Performance for Your Post

**2,376** People Reached

**364** Reactions, Comments & Shares *i*

<b>193</b> Like	<b>64</b> On Post	<b>129</b> On Shares
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<b>107</b> Love	<b>40</b> On Post	<b>67</b> On Shares
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<b>3</b> Haha	<b>3</b> On Post	<b>0</b> On Shares
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<b>1</b> Wow	<b>1</b> On Post	<b>0</b> On Shares
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<b>53</b> Comments	<b>20</b> On Post	<b>33</b> On Shares
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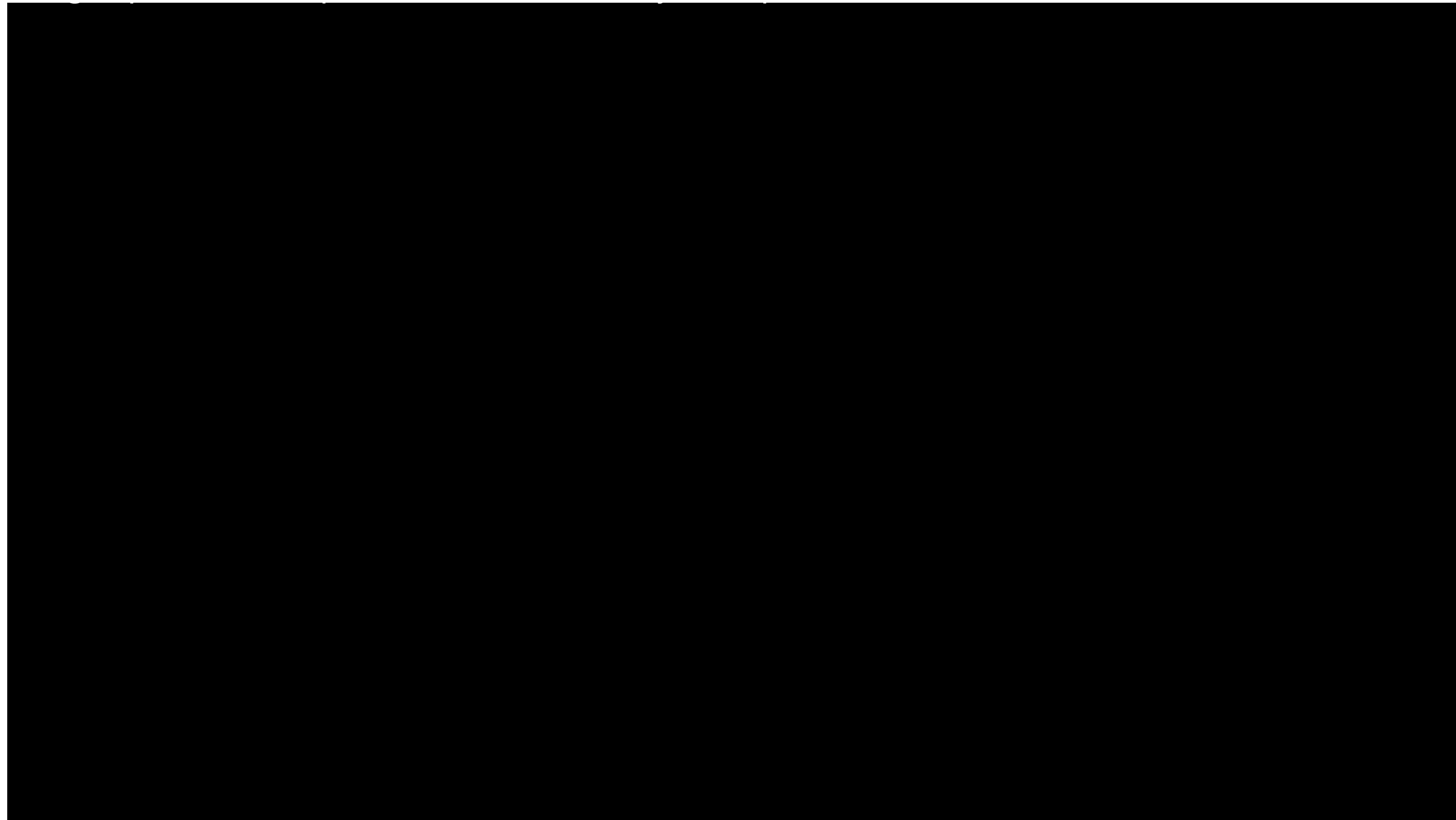
<b>7</b> Shares	<b>7</b> On Post	<b>0</b> On Shares
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**595** Post Clicks



<b>20</b> Photo Views	<b>100</b> Link Clicks	<b>475</b> Other Clicks <i>i</i>
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# Meet Calvin


View Video at <https://tvc.org/wp-content/uploads/vancouverclinic-meetcalvin-v1-720.mp4>



# Internal content generation

 **Vancouver Clinic**  
Sponsored · 

Pediatrician Calvin Chen, MD, treats everyone like they're important—because they are. It's the same way his father treated his patients. Watch now.







treated his patients. I think he treated everyone like they were family.

TVC.ORG/MEET-CALVIN

**Meet Calvin. Artist. Intrepid traveler. Pediatrician.**

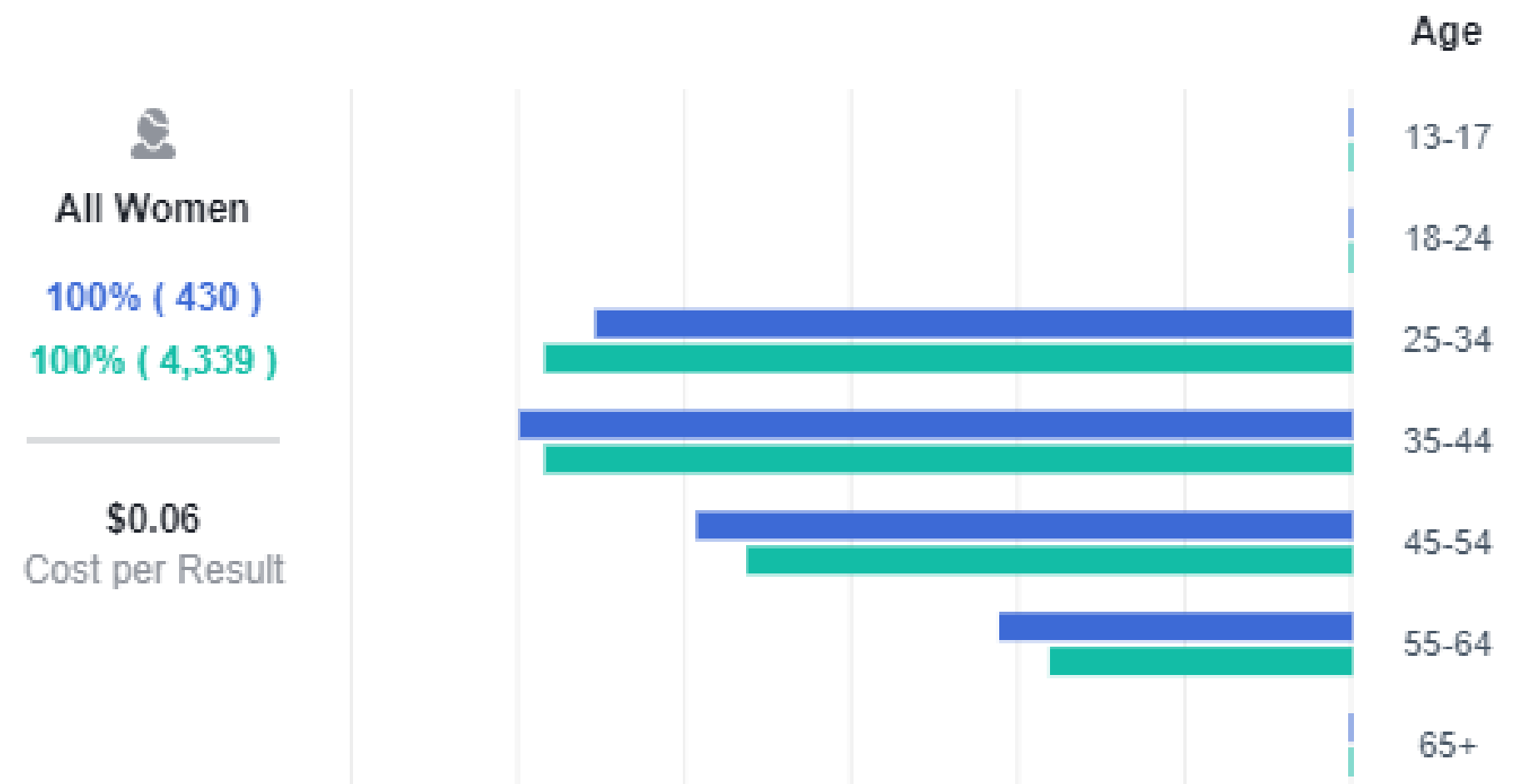
Dr. Calvin Chen believes that familiar families and lots of laughter make every day fun.

[Learn More](#)

-  **Ashley Kleinschmidt** My son loves Dr. Chen!  
2 days ago
-  **Laura Seal Bilek** Fantastic Pediatrician!!!! My boys (and mommy and daddy!) love Dr. Chen!!!!  
2 days ago
-  **Tara Reser** Dr Chens the best!!!  
2 days ago
-  **Ryan Moen** He's the best!!  
2 days ago

 Performance ** Demographics**  Placement

430 Results: **Estimated Ad Recall Lift (People)** ▾ 4,339 **Reach** ▾





# Provider engagement

**60+ providers featured in 2019**

- **Meet Campaign**  
*Transitioning featured provider every 10 days*
- **Ask an Expert & featured blog content - organic reach**